Name of Policy: Application for Non-Studio Minors (Entrepreneurial Studies in Art and Design, Social Practice, Sound)
Source: Academic Affairs
Date Revised: June 2021
Form to Complete: N/A

Policy:

The Entrepreneurial Studies in Art and Design, Social Practice and Sound minors each require 16 credit hours of specific coursework. The minors are designed to be completed within 127 credits for students pursuing a single major BFA and within 142 credits for students pursuing a double major BFA. In addition to completing the required courses, students must also participate in department meetings and activities.

It is preferable that students declare their intent to pursue a non-studio minor at the end of their Foundation year, but no later than their second semester junior year.

Process:

Students can declare their intent to pursue a non-studio minor by:

- Checking the "yes" box for their chosen minor on the Major Declaration form (Foundation year students).

- Emailing the registrar's office, stating their wish to pursue either the Entrepreneurial Studies in Art and Design, Social Practice or Sound minor and including the following information:

  - **Student ID Number**
  - **KCAI Email Address**
  - **Local Address**
  - **Local Phone Number**
  - **Studio Major**

If students, at any time, decide not to pursue the minor, they must notify the Registrar: registrar@kcai.edu.

Entrepreneurial Studies in Art and Design Minor

Minor requirements as of fall 2019

ENTP 250   Introduction to Art and Design Entrepreneurship
3 credit hours --- Fall/Spring

ENTP 330 Entrepreneurship Toolkit or DESNE 322
3 credit hours --- Spring

ENTP 253 Creative Enterprise Studio or CERME 308
3 credit hours --- Fall

Entrepreneurship Experience
3 credit hours   Entrepreneurship Experience
Internship/mentorship or directed study experience if a student has a venture they have launched, they can further pursue their venture with additional coaching and mentoring.

Professional Practice
3 credit hours (department required studio course)

ENTP 430   Art and Design Entrepreneurship Seminar
1 credit hour* --- Spring

(Courses may be offered in summers or alternate semesters / To be determined.)

TOTAL CREDITS REQUIRED FOR MINOR: 16
TOTAL CREDITS REQUIRED FOR MAJOR + MINOR: 127*
*This is one additional credit above the 126 credits degree requirement.

In addition to fulfilling the course/credit requirements, you must meet the following criteria:
Overall GPA minimum 2.0
Minor/Certificate GPA minimum 2.0
Major GPA minimum 2.0
Last 30 credit hours must be completed at KCAI
This is a student tool only and does not guarantee degree completion. Please meet with your academic advisor regarding requirements. It is your responsibility to ensure you will complete all requirements by the projected graduation date.

Minor in Entrepreneurial Studies in Art and Design

KCAI has partnered with the Bloch School of Management at the University of Missouri-Kansas City (UMKC) to offer a minor in entrepreneurial studies in art and design. This 16-credit-hour minor includes entrepreneurship and business course offerings taught by Bloch School faculty on the KCAI campus. UMKC's Bloch School of Management and the Regnier Institute for Entrepreneurship and Innovation (RIEI) is dedicated to "inspiring, nurturing and transforming entrepreneurs and innovators across disciplines." KCAI recognizes the need, and demand, for today's artists and designers to have an entrepreneurial spirit backed with business acumen and leadership skills. Students in all majors may elect to complete the minor with careful course planning. These courses help students learn business fundamentals and engage in innovative artistic ventures.

Program-Level Learning Outcomes:
- Pursue opportunities to create and capture value that align with their talents and desires
- Understand key management, marketing, financial, and economic principles necessary in an entrepreneurial career and an organization
- Design, test, and execute a business model

TOTAL CREDITS REQUIRED FOR MINOR: 16
TOTAL CREDITS REQUIRED FOR MAJOR + MINOR: 127*
*This is one additional credit above the 126 credits degree requirement.

Applying credits to degree requirements

All Studio Majors w/minor except Graphic Design
ENTP 250 Introduction to Art and Design Entrepreneurship - 3 credit hours -
 Liberal Arts or Open Elective
ENTP 330 Entrepreneurship Toolkit - 3 credit hours - Soc Science or Liberal Arts/Open Elective
ENTP 253 Creative Enterprise Studio - 3 credit hours - Open Elective
Entrepreneurship Experience - 3 credit hours – Studio elective or Open elective
Professional Practice - 3 credit hours - Major Studio Professional Practice
ENTP 430 Art and Design Entrepreneurship Seminar - 1 credit hour - additional requirement

Graphic Design w/minor
ENTP 250 Introduction to Art and Design Entrepreneurship - 3 credit hours -
 Liberal Arts Elective
ENTP 330 Entrepreneurship Toolkit - 3 credit hours - Soc Science
ENTP 253 Creative Enterprise Studio - 3 credit hours - Open Elective
Entrepreneurship Experience - 3 credit hours – Studio elective or Open elective
Professional Practice - 3 credit hours - Major Studio Professional Practice Requirement
ENTP 430 Art and Design Entrepreneurship Seminar - 1 credit hour - additional requirement

CERME 308 Ceramics, Entp, and the Marketplace– 3 credit hours – Studio Elective / Open Elective
DESNE 322 Freelancing 101 – 3 credit hours – Studio Elective / Open Elective